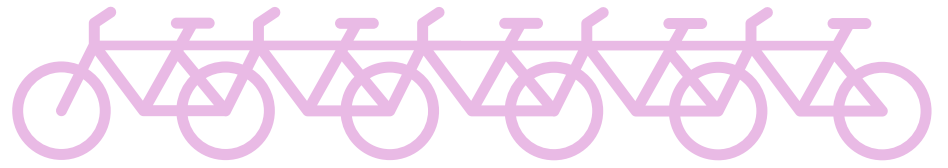


Breast
Cancer
Canada

MEGA  BIKE



PEDAL FOR PROGRESS
Support Breast Cancer Research!

July-September, 2025
megabikecanada.com



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MEGABike 2025

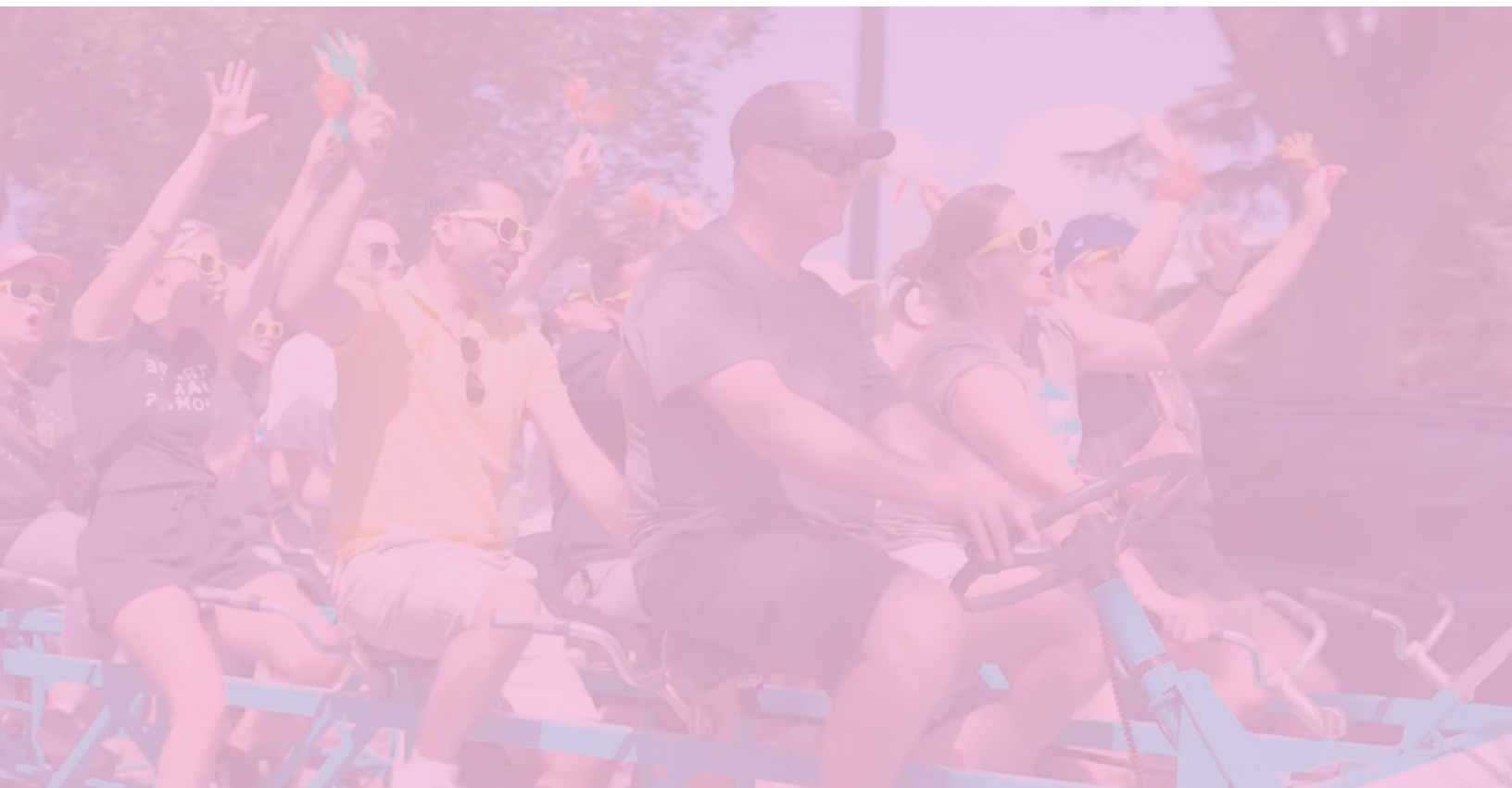
One bike. Twenty nine seats.

Join Breast Cancer Canada ... Gather your colleagues, team, or community and ride for breast cancer progress.

Why Ride?

This is your chance to take part in a powerful, fun-filled team-building experience while making progress for the 1-in-8 women who will receive a diagnosis.

Every dollar raised through MEGABike supports our mission to fund the most promising breast cancer research across Canada. Be a part of the progress.



With 26 locations nationwide, there's a ride near you!

JULY RIDES

- London – Thursday–Friday, July 17–18
- Niagara Falls – Saturday, July 19
- St. Catharines – Sunday, July 20
- Burlington – Tuesday, July 22
- Kitchener/Waterloo – Wednesday, July 23
- Toronto – Friday–Saturday, July 25–26
- Mississauga – Tuesday, July 29
- Brampton – Wednesday, July 30
- Vaughan – Thursday, July 31

AUGUST RIDES

- Newmarket – Thursday, August 7
- Barrie – Friday, August 8
- Orillia – Saturday, August 9
- Sudbury – Tuesday, August 12
- Moncton – Thursday, August 21
- Saint John – Friday, August 22
- Fredericton – Saturday, August 23
- Halifax – Sunday, August 24
- St. John's – Wednesday–Thursday, August 27–28
- Edmonton – Tuesday, August 26
- Calgary – Thursday, August 28
- Lethbridge – Saturday, August 30

SEPTEMBER RIDES

- Montreal – Friday–Saturday, September 12–13
- Quebec City – Monday, September 15
- Kamloops – Wednesday, September 24
- Vancouver – Friday–Saturday, September 26–27
- Victoria – Monday, September 29

EVENT DETAILS

Ride Duration:

Approximately 45 minutes

Route: 3 KM

Start Times:

Between 10:00 a.m. to 4:00 p.m.



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Dear Friends,

We hope this message finds you well. We are reaching out from Breast Cancer Canada to invite you to partner with us for an exciting opportunity – MEGABike 2025.

This unique event brings teams together on a giant bike for a fun, high-impact ride through their local community – all in support of breast cancer research. With stops across Canada, MEGABike offers an unforgettable team-building experience while advancing research that touches over 30,000 new patients in Canada each year.

Your investment fuels progress in breast cancer research, helping fund the most promising studies and improving outcomes for patients nationwide. We'd be honoured to have your organization join us.

We've enclosed our partnership package for your consideration. Whether you partner with us for a ride in your city or in multiple locations, your brand will be aligned with a national movement committed to making progress through research.

My team would love to connect and discuss how we can work together to create impact in your community. Please reach out with any questions – or to reserve your spots on the bike.

With gratitude!

A handwritten signature in black ink that reads "Kimberly". The signature is stylized with a large, flowing loop at the end.

Kimberly Carson
CEO, Breast Cancer Canada

Partnership Opportunities

Join communities across Canada in making a meaningful difference. As our exclusive Presenting Sponsor for MEGABike 2025, your support will drive both awareness and impact in the lives of those affected by breast cancer.

National Presenting Sponsor

Showcase your commitment to advancing breast cancer research as the exclusive title sponsor of MEGABike 2025.

Includes:

- 29 seats (entire bike) in eight (8) cities of your choice from our national campaign
- Recognition as “Presenting Sponsor” in all nation-wide event materials, signage, and communications
- Recognition as “Presenting Sponsor” across all Breast Cancer Canada social media channels and event website
- Premium ride time with first-choice booking
- Prominent on-site signage and logo placement on the MEGABike as part of the national campaign
- Opportunity to deliver welcome remarks at the eight chosen locations
- Feature an on-site partner booth (product sampling or interactive experience)
- Recognition in Breast Cancer Canada’s newsletter to an audience of 250,000
- Signage visibility at the start and finish line
- Customized fundraising page to encourage donations in honour of your efforts, with a \$1,000 fundraising goal per site
- Commemorative group photo and event video
- Brand recognition on post-campaign wrap thank you shared across all Breast Cancer Canada digital channels

Partnership Opportunities

Rally your team, cultivate community, and make a lasting impact. Breast Cancer Canada's MEGABike 2025 offers a unique and energizing way to engage employees, promote wellness, and even invite valued clients and customers to join the experience. Whether you're riding as a full team or sharing the bike with others from your community, MEGABike is a powerful opportunity to come together, take action, and support advancing breast cancer research; all while proudly showcasing your brand.

Powering Progress Partner – \$4,000 (per ride)

Showcase your commitment to advancing breast cancer research as a partner of MEGABike 2025 – in a city of your choice.

Includes:

- 29 seats (entire bike)
- On-site signage and logo placement on the MEGABike during the ride
- Recognition as “Powering Progress Partner” on event materials, signage, and communications for the selected ride
- Selection of ride time for your city
- Recognition as “Powering Progress Partner” on Breast Cancer Canada’s event website
- Brand recognition on post-campaign wrap thank you shared across all Breast Cancer Canada digital channels
- Customized fundraising page to encourage donations in honour of your efforts, with a fundraising goal of \$1,000
- Commemorative group photo and event video

Discovery Partner – \$2,500 (per ride)

Align your brand with progress and innovation in breast cancer research.

Includes:

- 14 seats (half bike)
- Logo placement on signage at the event and on the MEGABike during your ride
- Recognition on Breast Cancer Canada’s event website
- Brand recognition on post-campaign wrap thank you shared across all Breast Cancer Canada digital channels
- Receive a customized fundraising page to encourage donations in honour of your efforts, with a fundraising goal of \$1,000
- Commemorative group photo and event video

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Ready to Pedal for Progress?

**To partner with MEGABike 2025,
please contact:**

Erica Walters
Philanthropy Officer
P: 800-567-8767 ext. 712
E: ewalters@breastcancerprogress.ca

**To volunteer with MEGABike 2025,
please contact:**

Megan Howard
Volunteer Coordinator
P: 800-567-8767 ext. 715
E: mhoward@breastcancerprogress.ca

